

SAMPIERANA S.p.A. QUALITY POLICY

Sampierana S.p.A.
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Cod.Univoco A4707H7
Direzione e
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Industrial N.V.

Sampierana S.p.A., a CNH group company, is committed to the production of high quality earthmoving machinery. Our quality policy, inspired by the CNH motto "Breaking New Ground", is based on the principles of **continuous improvement**, **technological innovation** and **sustainability** that we constantly pursue. These principles are in line with our Vision: to improve the valuable work of agricultural and construction workers in a sustainable way. They will be the ones who lead the way to a better future, and we are here to give them the tools to make the change happen.

We aim to achieve **excellent service levels**, ensuring that our products and services fully meet customers' needs and expectations. At all stages of the product life cycle from design to production and after-sales service, we take a systematical approach to total **Quality** and **Continuous Improvement**, aiming to constantly raise industry standards.

We invest in **research and development** to offer innovative solutions that improve the **efficiency**, **performance** and **sustainability** of our construction machinery. At the same time, we promote sustainable business practices that minimise environmental impact while maintaining careful cost management to ensure **market competitiveness**.

We ensure close integration between all stages of the product life cycle, from design to production, to ensure consistency and high quality. Our commitment includes **continuous staff training** to improve technical skills and promote a culture of quality and cost efficiency.

We implement control and monitoring systems to continuously assess and improve the quality of our products and processes, ensuring efficient use of resources. We align our practices and policies to CNH's vision and mission, actively participating and promoting the "**Cultural Beliefs (Customer First, Grow Together, One Team, Make It Simple and Be the Best)**" as necessary basis for achieving the key indicators represented by the "**Focused Five (Customer - Safety - Quality - Results - Profit)**".

Sampierana S.p.A executive team, in order to obtain all the above, is committed to implement and keep up-to-date its management system in accordance with the requirements of **UNI EN ISO 9001:2015**, to provide the necessary resources to implement this quality policy, supporting continuous improvement, total quality orientation and cost efficiency and promoting a quality-oriented working environment.

We will continue to work with determination to improve our processes and products, ensuring maximum customer satisfaction, excellent service levels and a positive impact on the environment, while maintaining cost efficiency.

Jan 10th 2025

The CEO, G. Fabbri

